

Quote

THE WEEKLY DIGEST

Volume 27—Number 10

Week of March 7, 1954

MAY WE *Quote* YOU ON THAT?

[1] Brig Gen RALPH W ZWICKER, Comdr at Camp Kilmer, *after being subjected to Sen McCarthy's lashes*: "Heaven knows, I'm in full agreement with what (McCarthy) is doing. But there's a way of doing it." . . . [2] LEONARD W HALL, Republican Nat'l Chmn, *on McCarthy tactics*: "My feeling is that while Joe is fighting communism, we all go along. But when he begins to attack persons who are fighting communism just as conscientiously as he is, I can't go along with him." . . . [3] Sen Jos McCARTHY (R-Wis): "I am about ready to call a moratorium on all statements between me and those who disagree with me. I just don't have time to reply to everyone." . . . [4] JAS RESTON, columnist, *N Y Times*: "Let's all give up Sen McCarthy for Lent." . . . [5] Dr GRAYSON L KIRK, pres, Columbia Univ, *addressing Exec's Club, Chicago*: "We must avoid the mistake of concluding that we want no intellectual heretics. The man who is completely orthodox in every

Quote of the Week

Rep CHAS A HALLECK (R-Ind) *commenting on Democratic support of higher exemption on income taxes*: "There is such a thing as politics."

phase of his thought will never have much to contribute to his students or to society." . . . [6] PIERRE de CHEVIGNE, French Sec'y of War, *hinting at French support of world recognition for Communist China*: "We cannot reject the chance of ending the conflict (in Indo-China) honorably. . . We can help Red China's entry into the concert of nations and resume economic relations. The whole problem is to know what Russia wants exactly." . . . [7] JOHN FOSTER DULLES, Sec'y of State, *on proposed Big 4 meeting with Communist China in Geneva*: "Our cause is not so poor . . . that our nation must seek security by sulking in its tent."

FOURTEENTH YEAR OF PUBLICATION



Our Washington Bureau quotes Democratic Leader Lyndon B Johnson, of Texas, in a Senate debate: "The majority leader (Sen Knowland, of Calif) frequently refers to himself as a majority leader with a minority. He has made reference to all of the problems that go with that situation. If anyone has more problems than a majority leader with a minority, it is a minority leader with a majority."

This anecdote illustrates a condition of stalemate that is causing Republicans a great deal of concern. It explains why their apprehension over the business slide is perhaps out of proportion to the relatively slight economic adjustment. They know that the state of commerce will probably be reflected in the Nov election ret'ns.

A reversal of slim margins in a few pivotal states could result in a Democratic Congress.

It is perhaps not premature to consider at this time the probable effect of a marked Democratic trend on the future philosophy of gov't. It should be understood clearly that the coming contest is not merely "another election." The struggle is much more significant than that. What is on trial, actually, is not the Republican Party. For, as Sen Johnson's anecdote emphasizes, party labels are no longer of great significance. Judgment will be passed by the people on a philosophy of gov't; a philosophy that might be termed "liberalized conservatism." A Republican victory this yr would validate the Eisenhower landslide of '52 and greatly strengthen the President's hand. Conversely, an emergence of Democratic strength would have the effect of *turning both parties more to the left*. So that's what the scuffling is all about. You should appreciate the importance and significance of the coming decision.



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..... *Quote*

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★
"He who never quotes, is never quoted"
★ ★

Charles Nelson Ferguson



AGE—1

Middle age is when you don't care where you go, just so you're home by 9 P M. — *Automotive Dealer News*.

AMERICA—Americans—2

Americans would do well to worry less about being liked, more about being respected for their firmness and consistency and purpose.—WM HENRY CHAMBERLIN, *Beyond Containment* (Regnery).

AVIATION—Progress—3

It took Christopher Columbus 71 days to cross the Atlantic Ocean. The *Santa Maria*, the *Pinta* and the *Nina* averaged 2.8 miles an hr. If Columbus had used one of the latest American-built airplanes, it would have taken him half-a-day to discover America.—*Planes*, 2-'54.

BEHAVIOR—4

One of the most delicate jobs in life is teaching the youngsters how to avoid hurting the feelings of others without becoming liars.—M H ALDERSON, *Mt Vernon* (Mo) *Record*.

BOOKS—Reading—5

If you and 2 friends read 3 books apiece per day for 333 yrs, you wouldn't get thru the current science collection at the Library of Congress. And that is, of course, only one of many divisions. The Library, at a recent count, inventories 31,692,679 items—books, pamphlets, maps, pictures, etc.—QUOTE *Washington Bureau*.

CERTAINTY—Uncertainty—6

Uncertainty is the one certainty of life.—Maj Gen LEWIS B HER-SHEY, "Postscript to College Education," *Industrial Science & Engineering*, 1-'54.

CHAUVINISM—7

The way history is taught in most schools all over the world, we glorify our own deeds, and belittle the deeds of our neighbors—we give the young a nationalistic, often somewhat distorted picture of what actually happened, and in that way we breed young chauvinists. — HENRIK KAUFFMANN, Danish Ambassador to U S, *Vital Speeches*.

CHILDREN—Discipline—8

Our children are as good as gold. And always do just as they're told! Psychology we've used for yrs. Then, too, we've spanked their little rears!

—DOROTHY B FRANCIS, *Farm Jnl*.

CHRISTIANITY—9

Christianity is a religion of historians. — MARC BLOCH, *The Historian's Craft* (Knopf).

COMMUNISM—10

Communism is a kind of infection against which the few students who may be vulnerable should be immunized by controlled exposure. — PURNELL BENSON, "A 'Boys' Club' for Errants from Democracy," *Jnl of Higher Education*, 1-'54.

..... Quote



Horace B McCoy, who's an official of the Commerce Dept's Business and Defense Services, probably should be with the State Dept instead. His grandpa was a McCoy; his grandma a Hatfield—and they lived happily ever after!

" "

In the '54 Congressional Directory, which has just been issued, Sen Wm A Purtell (R-Conn) deleted the line in his self-written biographical sketch of last yr, in which he was described as "a widely-known speaker." Presumably he considered it redundant since he was already labeled as a U S Senator. . . The U S Gov't Printing Office has just rec'd this letter from a man in Montana: "Dear Sir: Please send me all the information you have." Choice one last yr: "Enclosed is 10 cts. Please send me the Sup't of Documents." . . . Britain's Ambassador, Sir Roger Makins, proved himself a true diplomat when a prominent Democrat eyed 2 handsome jade elephants on the embassy's mantle. "As far as I know," the Britisher explained, "in their long history the Chinese have never made a jade donkey."

" "

Queen Elizabeth took along her Coronation gown on her current trip—instead of sending it to the Royal Museum. She's wearing it on all state occasions—more people can see it, and it saves the expense of buying other formal gowns.

..... *Quote*

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COMMUNISM—Democracy—11

I came to know one guard well. But if I could bring this convinced communist to the U S to try to change his mind, I'm not sure I'd show him legislatures at work or even courts where the accused has a chance. Rather, I'd take Dee Soon Yur 1st to an American supermarket, past a 100-ft retail meat counter . . . to see in 1 min more meat than he's seen in an entire life. I'd like him . . . to see milking machines in a modern dairy, Kans wheat elevators and an Iowa cornfield, a big knitting mill and 1000 sheep in a band. I'm not sure the processes of democracy would impress him especially. But if I could show him the products of democracy—this man whose father and grandfather were hungry—I think I could unmake a communist fast. — Maj Gen Wm F DEAN, "My Three Yrs as a Dead Man," *Sat Eve Post*, 2-13-'54.

EDUCATION—12

Education is a venture in faith—faith that the word can be made flesh and dwell among us. It is faith also that the teacher can so share his experience of the work that the miracle of its growth in others becomes a vitalizing reality. —ORDWAY TEAD, *College Teaching and College Learning*.

" "

If there is anything education does not lack today it is critics.— NATHAN MARSH PUSEY, *Time*, 3-1-'54.

EXAMPLE—13

No one is entirely useless. Even the worst of us can serve as a horrible example. — *Diamond*, hm, Mid-Continent Petroleum Co.

Mining the Magazines



Is cigaret smoking on the wane? One scrap of evidence is contributed by *Tide*, the advertising jnl, in its issue of Feb 27. Editor polled his advisory panel of 2200 top adv and mktg execs. Roughly, a third of the panel proved to be non-smokers. Of the remainder, 28% said they had cut down on smoking within a yr; 23% rep'ted they had quit entirely. An interesting sidelight is that 35% had switched to filter cigarets. Several panelists mentioned cancer scare as a contributing factor in their diminished consumption. One, explaining his switch from cigarets to pipe, declared, "I'll take cancer of the lip instead of the lung." Are ad men more impressionable than gen'l run of smokers? Next cigaret consumption statistics should make interesting reading.

On subject of filters in cigaret holders, *Jnl of the American Medical Ass'n* makes a rep't of its chemical lab'y in Feb 22 issue: AMA examined 5 brands of cigaret holders. One removed 41% of nicotine from cigaret smoke inhaled by the smoking machine; the other 4 trapped only 14%, 7%, 5% and 4%.

Rob't M Hutchins, in the current *Look*, deplors the sad status of American teachers. "It is now almost as bad to be 'controversial'" he asserts, "as it is to be a spy or a traitor!" Consequence of present conformity is that students get only one side of a question; are not equipped to think and act as

A lady in London writes us that she has kept a civilian gas mask issued to her by the gov't during the Munich crisis of Sept '38. She wears it when peeling onions.—*New Yorker*.

—99—

independent citizens in a democracy.

The magazine fraternity long ago lost track of the number of periodicals launched to reflect the life and cultural attainments of America's 2nd city. None have gotten far. But last wk, undismayed by the record of failures, Maurice English, a former associate editor of *Pathfinder*, brought forth yet another offering to enthrall "the hog butcher of the world." It is a 25-ct monthly, called simply, *Chicago*, and dedicated to those "who enjoy being Chicagoans." It will have a controlled (free) circulation of approx 20,000 in Chicago area, as well as newsstand sale. Backed by a group of intellectuals, including Ellen Borden Stevenson, former wife of Adlai Stevenson.

Reader's Digest is a little weary of unauthorized use of its "fact-finding" articles by advertisers who seek to capitalize on results of product tests. Henceforth, when an advertiser uses *Digest* name or data without permission, they plan to run an article pointing out misuse to their readers.

.....Quote.....

"Farewell, fondling gloom . . ."

Dr Wm Ralph Inge, veteran dean of St Paul's in London, who died last wk at the age of 93, once explained his title of "gloomy dean": "They called me thus just because I tried to tell the truth as I saw it." One of Dean Inge's most recent predictions: "We are approaching another dark age."

But the good dean was not uniformly dour. Once, some yrs ago, he conceded: "With all its faults, the civilization of the 20th Century is the happiest and best for the average man and woman that the world has seen." 14

FAILURE—15

The big question isn't whether or not you fail, but rather how you exhibit your failure. — *Chicago Tribune*.

FLATTERY—16

Flattery is something nice someone tells you about yourself that you wish was true. — *Tit-Bits*, London.

FRANCE—Gov't—17

All Gaul is still divided into 3 parts — right, left, and center.— DAVID SCHOENBRUN, "Is France Falling Apart?" *World*, 2-'54.

FREE ENTERPRISE—18

American enterprise is the art of making toeless shoes a fashion instead of a calamity.—DAVID F AUSTIN, *Popular Science*.

..... *Quote*

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GOD—and Man—19

Nothing among human things has such power to keep our gaze fixed ever more intensely upon God than friendship for the friends of God. — SIMONE WEIL, *Waiting for God* (Putnam).

GOOD ROADS—20

In modernizing America's public roads, more than \$2,500,000,000 will be spent this yr on construction of super-highways. More than 1800 mi's of divided highways are under construction now with more planned.

This is only a beginning. Engineers estimate it would take 10 yrs and cost \$50 billion to make all the 3,300,000 mi's of U S roads adequate to handle today's traffic.

GOSSIP—21

I hate to repeat gossip, but what else can you do with it?—*Country Gentleman*.

GOVERNMENT—Controls—22

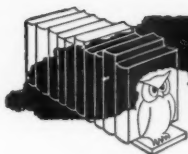
Brief agricultural history by D Howard Doane in a recent speech: "When we went to Washington to get something we left more there than we brought back."—WHEELER McMILLEN, *Farm Jnl*.

HUMAN NATURE—23

The way to deal best with all people is to remember that they are made very much the way you are, and to try as well as you can to get next to them as human beings. — JAS L MURSELL, *How to Make and Break Habits* (Lippincott).

IDEAS—24

A man isn't a collection of chemical reactions; he is a collection of ideas.—ROB'T A HEINLEIN, *Science Digest*.



Book Briefs

We quote John K Hutchens, of *N Y Herald-Tribune*, who deposes and says that Harvard Univ Press, publishers of *The Artificial Bastard* — a *Biography of Richard Savage*, recently rec'd a letter from a mbr of a bar ass'n, beginning: "We expect to sponsor legislation pertaining to artificial insemination, and I am wondering if the aforementioned book . . ."

We have been asked why there is not a Best Seller list of juvenile books, comparable to the listing of adult vol's. There are several reasons, but perhaps the most cogent is that juveniles are mkted thru such a variety of outlets, it would be difficult to gather dependable statistics. Then, too, the time element has less significance with juveniles. An adult book that does not "catch on" in a few wks is likely to be shoved aside. But a juvenile title may not hit its stride until the 2nd or 3rd season.

From an MGM ad for *Executive Suite*, in *Variety*:

"(The camera) has penetrated powerfully behind the walls of a towering skyscraper where beauty's wiles and man's cunning are in primitive conflict; where office wives play their secret game and the fight for power and love is reckless and daring."

G-g-gosh! Maybe we'd better go back and read the book again!

Mrs Wm F Knowland, wife of the Republican Senate leader, has

The '54 *Congressional Directory* is off the press. There has been some question as to the large run of 48,824 copies. It's the "unofficial" uses, of course, that make the demand. Salesmen, for example, buy many copies. A mbr of the Congressional Comm on Printing calls the *Record* "one of the best sucker lists in the country."

”

a new mystery in the hands of her publisher. We impute no political significance to the title, but anyhow it's called *The Buried Hatchet*.

Must an author's diary inevitably give a distorted portrait of the writer? Leonard Woolf, in his preface to *A Writer's Diary* (Harcourt, Brace) presents this interesting opinion. The volume, as you of course know, consists of brief extracts from the voluminous diary of Virginia Woolf. Mr Woolf paraphrases his wife's writings in support of his point: "One gets in the habit of recording (in a diary) a particular kind of mood—irritation or misery, say—and of not writing when one feels the opposite. The portrait is therefore at the start unbalanced."

..... *Quote*



April Fool!

A fool and his money are soon spotted.—R C OTTO.

" "

A prosperous fool is a grievous burden.—AESCHYLUS.

" "

Nobody can describe a fool to the life, without much patient self-inspection. — FRANK MOORE COLBY, *Essays*.

" "

A fool may eek a wys man ofte gyde.—GEOFFREY CHAUCER, *Troilus & Crisylde*.

" "

A fool must now and then be right by chance. — WM COWPER, *Conversations*.

" "

Let a fool be made serviceable according to his folly.—JOS CONRAD, *Chance*.

" "

I had rather have a fool to make me merry than experience to make me sad. — WM SHAKE-SPEARE, *As You Like It*.

" "

Give me a young man who has brains enough to make a fool of himself.—ROB'T LOUIS STEVENSON, *Crabbed Age & Youth*.

" "

A fool at 40 is a fool indeed.—EDW YOUNG, *Love of Fame*.

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INCENTIVE—25

When Louis Pasteur, the French scientist, was stricken with a cerebral thrombosis, his condition seemed so hopeless that construction was stopped on a laboratory that the gov't was building for him. Pasteur noticed and declined rapidly. His friends appealed to Emperor Napoleon III who ordered construction resumed. Pasteur then began to recover and in the new lab'y conquered rabies and half a dozen other diseases.—TOM MA-HONEY, *American Legion Mag.*

LANGUAGE—26

How many business leaders realize that there are 41 million adult people in the U S who have not gone beyond the 8th school grade? The average 8th grade student uses a base of 200 words in two-thirds of his writing and speaking. Keep your message simple!—ROB'T COLWELL, adv agency exec, addressing Adv Club of N Y C.

LIFE—Living—27

We must simply wait to learn What new conditions life will impose on us. Just when we think we have settled our account Life presents a new one, more difficult to pay.—T S ELIOT, *The Confidential Clerk* (Harcourt, Brace).

MARRIAGE—28

It's better to go into marriage billfolded than blindfolded.—Nat'l *Safety News*.

MUSIC—29

Man made music in the form of rhythms before he developed speech. Rhythm is life itself.—ARTHUR LESLIE JACOBS, *American Organist*.

Pathways to the Past



Week of
Mar 28-Apr 3

Nat'l Boys' Club Wk (Mar 29-Apr 4)
Nat'l Conservation Wk (Apr 1-7)
Nat'l Leave Us Alone Wk (Apr 1-8)
Nat'l Laugh Wk (Apr 1-10)
Nat'l Hobby Month (Apr)
Cancer Control Month (Apr)

Mar 28—Mid-Lent Sunday. . . One of the few resolutions of censure passed by the U S Senate was adopted 120 yrs ago (1834) censuring Pres Jackson for removing deposits from the U S Bank. ("The power of the purse," charged Henry Clay, "has now been lodged with the power over the sword. It is a combination fatal to freedom.")

Mar 30—The Queensboro Bridge in N Y C, opened to traffic 45 yrs ago today (1909), was the 1st double-deck bridge ever built.

Mar 31—1st engraved map of U S offered for sale 170 yrs ago (1784). . . 100th anniv of 1st treaty of peace, amity and commerce between U S and Japan, negotiated by Commodore M C Perry, 1854. . . 15th anniv (1939) of Britain's pledge to aid Poland. It was in fulfillment of this pledge that Britain declared war on Germany in Sept '39. This action led inevitably to the climax which history records as World War II.

Apr 1—All Fools' Day. . . U S House of Rep's held 1st session 165

ys ago (1789) with Augustus Muhlenberg elected speaker. . . 115 yrs ago (1839) Congress began free distribution of garden seeds with appropriation of \$1,000. (Practice was discontinued more than 40 yrs ago, but Congressmen still receive requests from constituents for "free seeds.") . . . 115 yrs ago (1839) Abner Doubleday, Cooperstown, N Y, laid down 1st rules for baseball. . . 1st accident insurance policy printed Hartford, Conn, 90 yrs ago (1864). . . 15th anniv (1939) of U S recognition of Franco gov't in Spain. . . Soldier Vote Bill authorizing absentee soldier votes became law 10 yrs ago (1944) without the signature of the President.

Apr 2—Aluminum pat'd by C M Hall 65 yrs ago (1889). . . *Theory of the Leisure Class*, by Thorstein Veblen, pub 55 yrs ago (1899).

Apr 3—Nat'l Ass'n for the Advancement of Colored People org 45 yrs ago (1909) under leadership of W E B DuBois, Negro educator and sociologist. . . Last known passenger pigeon died in the Cincinnati Zoological Gardens 40 yrs ago (1914). These birds were once so plentiful in Ohio, Kentucky and Indiana that their migrations "darkened the sky for hrs." Conservation measures were adopted too late to save the vanishing species.

..... *Quote*

"Of all things!"

During the 40 days of Lent (beginning Mar 3) Americans will step up their consumption of fish to something like double the normal rate. This is not entirely chargeable to the religious abstinence from meat. The heavy promotional effort centered upon fish has its effect upon many who do not observe the Lenten season.

Assuming our annual consumption of fish was maintained at the brisk Lenten rate, we'd still be far behind many areas of the world where fish is "the meat of the masses." Norway, for example, has an annual per capita fish consumption of 46.7 lbs; Denmark, 35.9 lbs. In the U S, consumption has remained fairly stable for 20 yrs at slightly more than 11 lbs per person.

The question arises as to whether the piscatory population is keeping pace with the increasing human race. Are the waters of the world becoming "fished out"? Experts say not. We are currently taking about 55 billion lbs of fish from the world's oceans, lakes, ponds and streams. This take, we are told, could be doubled without endangering the resource. But, looking to the future, we must improve our fishing techniques, and continually strengthen our conservation programs.

Because of slightly smaller stocks in freezers, fish-eaters this season will pay a little more for imported varieties. Prices of fresh-water fish are about on a par with last yr.

..... *Quote*

PATIENCE—30

There are many problems which only time and good-will can resolve. . . We cannot blueprint the world. — HENRY STEELE COMMAGER, prof of American History, Columbia Univ, *N Y Times Mag.*

PEACE—31

What our world needs most now are architects of survival — those blessed peacemakers of the Sermon on the Mount. They exist—just as surely as that energy exists which when released produces the incredibly gigantic explosions that are now shocking the world. —THOS E MURRAY, "Don't Leave Atomic Energy to the Experts," *Bulletin of the Atomic Scientists*, 2-'54.

POLITICS—32

Then it's agreed, Senator. I'll vote for your economy measure if you will support my appropriation bill.—GLENN R BERNHARDT cartoon, *Collier's*.

RELIGION—33

In the drama, *The Plough and the Stars*, when the tension grows intense among the Irish patriots for independence, the Covey speaks out scornfully of patriotism and mocks the enthusiasm of those who in torchlight parades "renew their political baptismal vows to be faithful." Fluther replies: "There's no reason to bring religion into it. . . We ought to have as great a regard for religion as we can, so as to keep it out of as many things as possible."—JOHN W MCKELVEY, *Christian Herald*.

SAFETY—Safe Driving—34

Drive carefully; don't insist on your rites.—*CMD Magazine*, hm, Central Mfg District.

SALESMANSHIP—35

It is the ability to advance ideas of especial interest to the customer which makes the difference between intelligent salesmanship and mere clerking. — BERT BARNES, *Forbes*.

SOCIALISM—36

One can draw up on paper logical plans for a fair and efficient operation of the whole industrial system on the basis of social ownership, but no such system has been or will be wise or practicable in action. The State under the most democratic theory and practice will become too huge and cumbersome, if it seeks to control directly all economic activity.— NORMAN THOMAS, *Democratic Socialism: A New Appraisal* (League for Industrial Democracy).

SPEECH—Speaking—37

Advice to speakers: In the old farmer's words, "When you're thru pumpin', let go the handle." —Horizons, hm, Sidener & Van-Riper.

TAXES—38

A man owes it to himself to become successful. Once successful, he owes it to the Bureau of Internal Revenue. — *Pipe Dreams*, hm, Universal Concrete Pipe Co.

VALUES—39

The wealth of a society is precisely that accumulation of values that are not paid for.—DOROTHY THOMPSON, "The Key to Freedom," *Ladies' Home Jnl*, 3-'54.

WOMEN—40

There are a few things that never go out of style, and a feminine woman is one of them.—JOBYNA RALSTON, *Ladies' Home Jnl*.



The 1st big demonstration of color television in N Y dep't stores late in Feb sold a lot of television sets—but they were mostly black-and-white. Prospects looked at the price tags (\$700 up), added the service and warranty charges, running another \$200 or \$300, sniffed at 12½-inch color screens — and decided to postpone purchases.

Well, it seems most of the indignant citizens who went on a "coffee strike" with uprising prices have now ret'd to the solace of the steaming brew. Restaurants noting up to a 25% drop in coffee sales now say they are close to normal again. Merchants find it difficult to check home consumption accurately. Some housewives, reading that coffee may go still higher, are buying ahead.

If you cut detested relatives off with a thin dime in your will, better do it in temperate terms. Court has ruled an estate may be sued for libelous statements set forth in a Last Will & Testament. * Next time you ride the Sante Fe *Super Chief* thru New Mexico don't be surprised to encounter an Indian in full tribal regalia. The road has hired 3 chiefs to entertain passengers and answer their queries. * A Columbia Univ student, majoring in journalism, has completed a survey showing an average of 308 cocktail parties a wk in N Y C—and all labeled as "press conferences." No newspaper could hope to cover half of them!

..... *Quote*

Good Stories..... you can use

"Why do they make such a fuss of Marilyn Monroe?" asked an engine designer. "She's just a mbr of the female sex."

"She's not just a mbr," ans'd the Petroleum Technologist. "She's the president!"—SAE Jnl. a

" "

Oscar Levant saw an acquaintance standing in the rain in front of a swank N Y night club.

"What are you going to do" he asked, "stay outside and get wet or go inside and get soaked?"—Scotch & Soda. b

" "

Kirk was pugnacious, but he didn't live long. A few days after his funeral, his widow was hanging pensively over her front gate. A neighbor stopped to offer her some consolation. "Well, poor Kirk," she remarked, "'e'll be 'tting the 'arp with the hangels, now."

"Not 'im," repl'd the widow. "More likely 'e'll be 'tting the hangels with the 'arp."—*Watchman-Examiner*. c

" "

A group of 2nd-graders were struggling to compose a thank-you letter to send to the mgr of a farm they had visited. One suggested version was, "We want to thank you for wasting your time on us and showing us the farm and the animals."—HARRY B GORTON, NEA Jnl. d

.....Quote.....

I LAUGHED AT THIS ONE

WM D ASKIN

Our plane had taken off from the Internat'l Airport at Los Angeles with a full load. When we gained an altitude of 10,000 ft, passengers were allowed to release their seat belts and move about. One lady of some 60-odd yrs disappeared into the powder room. She backed out hastily and summoned the stewardess. The girl, fearing an air-leak in the small three-inch port-hole, glanced in but saw nothing wrong.

The passenger then pulled the stewardess aside and said in an audible whisper: "My dear girl, I can't say this plane offers much privacy. Did you know there isn't a curtain on that window?"

" "

People talk about the bad influence of the movies. It can't always be true. Man we know was struggling to make his way thru the doorway of a store with his arms full of parcels. A little cockney charwoman came along from the other side. She quickly seized the door handle and held the door open for him. Gratefully he acknowledged the assistance. The little woman smiled with downcast eyes. "Oi've just been seein' 'When Knighthood Was in Flower,'" she muttered by way of explanation.—*Montrealer*. e



Dick Wesson's telling it about a Hollywood playgirl. Her bathroom towels are monogrammed: "Hers" and "To Whom it May Concern." —**ERSKINE JOHNSON, Photoplay.** f

" "

A girl applied for a job as a stenographer. They gave her a test in spelling. "How do you spell Mississippi?" she was asked. "The river or the state?" —**RAY D EVERSON, Indiana Farmers Guide.** g

" "

Paul Angle, director of the Chicago Historical Society, in a recent talk to the Society's guild, mentioned with something approaching affection his favorite rogue—a Frenchman who palmed off on gullible collectors letters claimed to have been written by Cleopatra to Anthony, from Alexander to Aristotle, and even from Lazarus to Mary Magdalene—all in impeccable, contemporary French! —**LUCY KEY MILLER, Chicago Tribune.** h

" "

Rossini, the Italian composer, was flattered when he learned that wealthy admirers were planning to erect a statue to honor him.

"How much will it cost?" he asked.

"About ten million francs," was the answer.

"Good Heavens!" gasped Rossini. "Ten million francs; why, for five million I would stand on the pedestal myself." —**Tit-Bits, London.** i

Nowadays, when the child outgrows Santa Claus, he is old enough to vote for someone who will take his place.—**Hart County (Ky) News.**

" "

Life doesn't begin at 40 for those who went like 60 when they were 20.—**MACK MCGINNIS.**

" "

When you buy things for a song, watch out for the accompaniment.—**Electric Tool News.**

" "

We know a fellow who became so excited reading about cigarets and lung cancer — he swore off reading.—**Wall St Jnl.**

" "

Some people hold a conversation as they would a baby—afraid to drop it.—**JOHN QUILL.**

" "

By the time a man gets sufficiently experienced to watch his step, he isn't going anywhere.—**Norton (Kans) Telegram.**

" "

Don't use all your worrying energy over the price of coffee. Save some of it for a real calamity—such as a marked increase in the price of aspirin.—**Grit.**

" "

He who dances must pay the fiddler—also the waiter, the florist, the hatcheck girl, the doorman, and the parking attendant.—**Pipe Dreams, hm, Universal Concrete Pipe Co.**

..... *Quote*

Two southern Negro truckmen had been driving thru the night. One suggested to the other that it would be a great idea to stop for a beer at a roadside tavern. They pulled the truck up before a purple neon sign and walked up to the entrance. As they walked into the door the stench of liquor hit their nostrils. The place was filled with loud-mouthed men and vulgarly dressed women, all drunk. To add to the scene of debauchery the jukebox was blasting away.

As the two Negroes walked in all eyes were turned on them. "We don't serve Negroes," growled the perspiring bartender.

One of the colored drivers looked the room over, then turned to the bartender and said, "That's OK with me. All I want to know is why you favor the Negroes?"—ABEL GREEN, editor, *The Spice of Variety* (Holt). J

" "

"Why did you leave your last job?" was the question on the employment blank. It was filled out by one applicant, "I was tired and wanted to lie in bed awhile and collect my hospitalization."—*Pipe Dreams*, hm, Universal Concrete Pipe Co. k

" "

"Norah," said the minister to his housekeeper, "I've asked Mr and Mrs James to dinner at 6:30, but I think I'll give them a quarter of an hr's grace."

"Well, sir," repl'd the housekeeper, "I'm religious myself, but I think you're overdoing it."—ISRAEL H WEISFELD, *Clerical Quips* (Pren-tice-Hall). I

..... *Quote*

City editor of the *Chicago Daily News* started off the New Yr with a memo to the staff, prominently displayed on the bulletin bd:

"Let us set our sights high this yr—achieve a real worthwhile objective.

"Let's learn how to spell JUDGMENT correctly.

"Let's repeat to ourselves each day—"Today I will spell JUDGMENT without an e!"

That day, by common consent, every mbr of the staff contrived to use the word JUDGMENT at least once in a story. And they all spelled it, quite literally, without an "e"—judgmnt. m

" "

"Can any one use the word 'skirt' in a sentence to show action?" I asked my 5th-graders after a number of them had used the word as a noun in their spelling lesson.

Volunteered one of my more serious students: "The girl wore a hula-hula skirt."—JOHN W KANE, *NEA Jnl.* n

" "

The social worker stood on the veranda of the little cabin and regarded with awe the mountaineer's numerous progeny playing in the front yd. Observing that the bloom of youth still lingered on the face of their mother she remarked pleasantly to the father, "Your wife must have been rather young when you married her."

"Not quite 14," the mountain man repl'd.

"My goodness," exclaimed the social worker, "don't you think that's robbing the cradle?"

The mountaineer grinned. "Well, lady, mebbe it was, but I helped put 9 back in it."—*Brushware*. o



Getting A Boot Out Of It

City Slicker Yen for Life of Cowboy Brings Business to Boot Men.—Newspaper headline.

No longer does the city slicker,
When speaking of the country,
snicker

And make unpleasant faces.
Instead, he has an inner burning,
An atavistic sort of yearning
For far-off open spaces.

While sipping at a bar or fountain,
He dreams of pasture, plain, and
mountain,

And rough, bewhiskered fogies.
While lounging in a club or lobby,
He feels his heart grow soft and
throbby

At thoughts of little dogies.

What though the law won't let
him carry

A gat, and leave behind to bury
The rustler whom he shoots?
He wears, all stitched with bars
and x's,

As fine as any worn in Texas,
A pair of cowboy boots.

And so upon the city's cobble
These days the city slickers hobble
And think them prairie lads,
While those by whom their boots
are fashioned,
Toward city pleasures still im-
passioned,

Ride by in custom Cads.

Alan Wilson's telling about a youngster digging in a vacant lot who unearthed a coffee can containing five thousand dollars. He ran home screaming, "Mama, mama, look what I found." Mama opened the can, counted the money and then cuffed the kid soundly on the ear, saying: "What did you do with the coffee?"—*ERSKINE JOHNSON, NEA Syndicate.* P

" "

A friend of mine, a retired officer of the Indian Cavalry, was reading aloud to his 6-yr-old son Russell's eye-witness acc't of the Charge of the Heavy Cavalry Brigade at Balaklava one hundred yrs ago. "The trumpets" (he intoned) "rang out thru the valley, and the Greys and Enniskilleners went right at the centre of the Russian Cavalry. The space between them . . ." The lad, whose manner up till now had been *distract* and rather torpid, stiffened like a pointer. "Space, Daddy?" he cried. "Space men! I was sure it was going to get exciting."—*Spectator*, London. q

" "

A cyclist was boasting about his abilities as a rider. So strongly did he hold forth that the landlord of the village inn challenged him. "Look here," he said, "I warrant that you can't ride up and down this street until the church clock strikes 6."

The cyclist looked at the clock. It was 5:15. "Done!" he said, and started. After a time he shouted to some villagers who stood watching in amazement, "Has the church clock struck yet?"

"No," came the ans'r. "It never does."—*G E News.* r

..... *Quote*

Quote-ettes

HAROLD STASSEN, Mutual Security Director, who chanced to be in Korea simultaneously with Marilyn Monroe: "I didn't have this much competition when I ran for the presidential nomination!"

1-Q-t

" "

Most Rev JOHN F O'HARA, Roman Catholic Archbishop of Phila., suggesting an addition to the usual abstinence of the Lenten season: "Disconnect your radio and television sets for a wk, and indulge in meditation."

2-Q-t

" "

SHOICHI UCHIDA, Kyoto, Japan, unemployed and penniless, explaining 1200 stolen books found in his room: "I had to break the monotony some way."

3-Q-t

SECOND CLASS MATTER

Mr. Maxwell Droke,
2400 W. 42nd St.,
Indianapolis, Ind.

News of the **NEW**

Internat'l Business Machines Corp'n has trained one of its punched-card transmitters to talk over regular telephone circuits. Super-smart gadget not only delivers phone talk at rate of almost 1,000 alphabetic or numerical characters a min, but can also check accuracy of its rapid-fire conversation by listening in on them.

When information has to be sent to a distant point, "Transceiver" reads data recorded on IBM cards in the form of punched holes. As cards are being read,

electronic circuits generate coded impulses in form of "beeps"—each series of beeps representing a hole in the card.

These sound signals carry over telephone wires and actuate a punching mechanism at the other end which in turn produces exact duplicates of cards being transmitted. That way, newly created punched cards are immediately ready for use with accounting machines and computers.—(Wall St Jnl, 44 Broad St, N Y C).

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